BRAND GROUND

Company *Profile*

Apparel · Sportswear · Promotional Merchandise · Branding Solutions

PEOPLE
BRANDS
POSSIBILITIES



www.brandground.co.za

BRAND GROUND

Who *We Are*

Brand Ground is a South African, woman-led branding and merchandise business focused on thoughtful service, quality presentation and a better customer experience.

We bring together corporate apparel, sportswear, promotional merchandise and branding solutions for schools, teams, businesses and events.

We are building a brand experience, not just supplying products.

OUR CAPABILITIES

- Corporate Apparel & Workwear
- Sportswear & Teamwear
- Promotional Merchandise
- Branding & Display Solutions
- Trophies, Medals & Recognition



BRAND GROUND

Why We *Started*

Brand Ground grew from listening to real customer frustrations around ordering, visibility, communication and follow-through.

Instead of simply supplying branded products, we set out to create a more connected experience that feels clearer, more accountable and easier to navigate.

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From the first brief to fulfilment and support, our focus is on making the process smoother for customers, teams and organisations.



> Anyone can do branding. *We wanted to do the experience better.*

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BRAND GROUND

What We Do

PEOPLE BRANDS POSSIBILITIES



We help businesses, teams and organisations bring their brands to life through high-quality apparel, branded merchandise and creative branding solutions. From everyday essentials to standout brand moments, we make it easy to look professional, build recognition and create lasting impact.

Corporate Apparel & Workwear

Professionally branded clothing for teams, staff and business use.

Sportswear & Teamwear

Customised kits and apparel for schools, clubs and active brands.

Promotional Merchandise

Useful, modern branded items designed to support visibility and engagement.

Branding & Display Solutions

Event, campaign and environmental branding that helps brands show up professionally.

Trophies, Medals & Recognition

Awards, medals and recognition pieces that celebrate achievement with impact.



Can't find what you're looking for?

We also support custom sourcing and tailored solutions.

www.brandground.co.za

BRAND GROUND

What Makes *Us Different*

Our approach is built around trust, presentation and a better customer experience.



01 Listen First

We start by understanding the client, context and objective.

02 Curate Carefully

We focus on selecting the right product, presentation and finish for the brief.

03 Communicate Clearly

We prioritise visibility, responsiveness and confidence through the ordering journey.

04 Support Beyond Delivery

We aim to stay connected through fulfilment, queries and issue resolution.



A More Connected *Experience*

One of Brand Ground's biggest differentiators is the way we think about the customer journey. Our connected portal experience was shaped by listening to real pain points around ordering, tracking, communication and support.





Customer / Parent

BROWSE PRODUCTS
PLACE ORDERS
TRACK PROGRESS
RECEIVE UPDATES



Coach / Team Lead

MANAGE TEAM ORDERS
VIEW ORDER STATUS
COMMUNICATE WITH PARENTS
ACCESS TEAM REPORTS

Connected Ordering Experience

SIMPLE • TRANSPARENT
COLLABORATIVE • EFFICIENT



Admin / Operations

PROCESS ORDERS
MANAGE INVENTORY
TRACK FULFILMENT
KEEP STAKEHOLDERS UPDATED



Support / Issue Resolution

HANDLE QUERIES
RESOLVE ISSUES
UPDATE ORDER STATUS
ENSURE A SMOOTH EXPERIENCE

Designed to improve visibility, *simplify communication and support smoother fulfilment.*

portal.brandground.co.za

BRAND GROUND

Who We *Serve*



Whether the need is practical, promotional or recognition-driven, Brand Ground aims to deliver solutions that feel considered, well-presented and easy to manage.

We also support awards, medals and recognition products for schools, teams and events.

Schools & Education

Uniforms, sportswear, branded merchandise and structured ordering support.

Sports Teams & Clubs

Customised teamwear, event branding and recognition items.

Businesses & Teams

Corporate apparel, gifting and branded workplace solutions.

Events & Campaigns

Display branding, merchandise and visibility tools for activations and events.

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BRAND GROUND

Let's Build Something *Thoughtful*



Brand Ground partners with schools, teams, businesses and organisations that want more than branded products. We bring together presentation, service and connected thinking to help ideas come to life.

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Can't find what you're looking for?
Talk to us about your custom order.

WEBSITE
www.brandground.co.za

ORDER PORTAL
portal.brandground.co.za

EMAIL
sales@brandground.co.za

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